

**TRUSTEES MEETING** **TUESDAY, NOVEMBER 15, 2011**  
**REPORT PRESENTED BY MARGARET MORRISSEY, DIRECTOR**

There was a very positive response from those who visited JEL during the power outage as a result of snow storm Alfred. Coffee and tea were provided 10/31 to 11/3 - during the longest time of power outage in the community.

**Technology**

On Monday 10/31 due to heavy usage we experienced a short period where WiFi was not available. The network was able to intervene and provide additional connections.

**Building**

A significant part of this month has been spent on taking care of building issues. More heating issues – staff room, circulation desk area and Pioppi Room. All now in working order. Energy Audit upgrade completed. Contacted Lussier Electric and Prism in regard to two malfunctioning light fixtures. Looking forward to seeing energy savings in future invoices. The state inspection of the elevator has been completed. The annual fire test is scheduled for November 16.

**Policies**

Review Meeting Room policy and craft some proposed verbiage to incorporate use of the facility by for-profit organizations.

**Library Programs**

The regular weekly children's programs are Tuesday (Story Hour) and Wednesday (Crafts) mornings and Thursday (Theatre) afternoons. The staff in the Children's Room has been impressive in the way they have provided a remarkable service and conducted the seasonal changes in the room, in the absence of a Children's Librarian and working with the Adult Services Librarian and Director.

**Outreach**

Visited the new Middle/High school campus with other department heads. The building is impressive and will provide a stimulating environment for learning and recreation. The move to the outskirts of the town is something to consider in terms of the after-school visits. We will monitor opportunities.

**Bequest**

Check received from Kolvoord, Overton & Wilson of Vermont for \$2,000 (without condition) from the estate of Daniel W. Bousquet and has been passed to Treasurer of the Trustees.

**Staff**

The offer for the Children's Librarian position has been accepted and the candidate will start on January 3, 2012. A job offer has been issued and we are waiting for the medical exam results.

**Meetings**

Met with area library directors for our monthly gathering.

JEL is honored to be hosting the Library Legislative Breakfast in the early part of 2012.

Due to staffing shortage on November 4, I did not attend the URI meeting as planned.

Ashley and I attended the Massachusetts Library System annual meeting November 14. The featured speaker, Cathy De Rosa of OCLC was very insightful and thought-provoking in her

presentation *Perceptions, Our Realities*. Two studies from 2005 and 2010 provided the background to the talk.

Some interesting snippets:

- User perceptions become our Realities – whether based on fact or not
- 73% of Americans consider themselves readers.
- Move from being People of the Book to People of the Screen
- Peer affirmation is now that “Reading is Cool”
- Those most affected by the downturn in the economy view the library as a money-saving resource
- Approaching a near universal library in the cloud, where there no longer is an need to own individual copies of a title. Affirming that libraries have lots to offer and free!
- Libraries are about BOOKS and Amazon is about READING – the possibility of being able to adjust the font eliminates the need for different version of a title and is attractive both to patron and library.
- Promotion is key as that is what Amazon and other competitors are doing. The hunter has become the hunted – no longer need to seek, the information is delivered to the seeker. Need to drive people to the library website. Users don’t think of libraries as a place to go for information
- Ms De Rosa mentioned *We Are All Weird* by Seth Godin and *Battle Hymn of the Tiger Mother* by Amy Chase as being game changers.

### Research

Assisted Old Sturbridge Village with some research on Gertrude Wells Brennan and provided a copy of the 2003 interview conducted with her. Ms. Wells Brennan passed in early November.

### NOVEMBER 2011

November	Jackie Mushinsky*	During Library Open Hours	Main Hall
Tuesday, 22, 29	Knitting With Sonya*	10:30 a.m. – 12:30 p.m.	Reading Room
Tuesday, 22, 29	Anime Club	3:10 p.m. – 4:30 p.m.	Pioppi Room
Monday 7, 14, 21, 28	Inkwell Imaginings	6 p.m. – 7:30 p.m.	Mills Room
Wednesday 16	<i>Pastel Art of Georgia O’Keeffe</i> Presented by Gregory John Maichack~	2 p.m. – 4 p.m. <b>SOLD OUT!</b>	Pioppi Room
Thursday 17	Tales from the Whispering Basked with Larry Spotted Crow Mann*	6:30 p.m. 7:30 p.m.	Reading Room
November 11, 24 and 25		Library is Closed	

~ sponsored by Southbridge Cultural Council

\* sponsored by Friends of Jacob Edwards Library

### DECEMBER 2011

	Joni Metras – Card Extravaganza	During Library Open Hours	Main Hall
Thursday 1	Reception for Joni Metras	6:30 p.m. – 7:30 p.m.	Main Hall
	Mystery Book Club		

Monday 5	<i>For The Love of Mike</i>	6:30 p.m. – 7:30 p.m.	Reading Room
Monday 5, 12, 19,	Inkwell Imaginings	6 p.m. – 7:30 p.m.	Mills Room
Tuesday 6, 13, 20, 27	Knitting With Sonya	10:30 a.m. – 12:30 a.m.	Reading Room
Tuesday 6, 13, 20,	Anime Club for Teens	3:10 p.m. – 4:30 p.m.	Pioppi Room
Thursday 8	Library Box Office <i>Little Sparrows</i> Australian	6 p.m.	Pioppi Room
Thursday 15	Sarah Jo Burke book talk	6:30 p.m. – 7:30 p.m.	Reading Room
Tuesday 27	Chess with Adam and Ben Piche	2 p.m. – 4 p.m.	Pioppi Room
Wednesday 28	Crafty Wednesday	All Day	Children's Room
Thursday 29	Recycling is Fun with Kim Grant	2 p.m. – 4 p.m.	Pioppi Room
Library Holiday Closed	December 23 at 4 p.m. through December 26 inclusive January 2		