READS Executive Board Meeting
Friday, November 12, 2021 10:00AM

Members Present: Natalie Moser, Brianna Hemmah, Liz Ryan, Alexa Moore, Jane Martina, Kersten Matera, Laura Pezone, Eileen Gilbert, Matthew Gunby, Susan Harmon
Absent with Notice: Mindy Atwood.

- Call to Order: 10:01 AM

- Acceptance of minutes from September 10, 2021
  - Motion to accept minutes made by Brianna Hemmah, seconded by Sue Harmon. Motion carries.

- Reports
  - President, Kersten Matera
    - The 2022 NELA/NHLA Conference is October 23-25 (Sun-Tue) in Manchester, NH
    - The 2023 NHLA Conference is May 3-5 (Wed-Fri) at Mills Falls, Meredith, NH
  - Vice President, Natalie Moser
  - Past President, Mindy Atwood
    - No report presented.
  - Treasurer, Laura Pezone
  - Membership, Sue Harmon
  - Programming, Eileen Gilbert
  - READS-to-Go, Brianna Hemmah
  - Public Relations Chair, Jane Martina
  - Website Coordinator, Alexa Moore

- New Business
  - Welcome Liz Ryan, new Membership Chair
  - Funding an order for READS-to-Go bags: Pull from the Fall Conference Line. Ordering now versus ordering in the future. Costs may increase and may not be shipped quickly. Twenty-five bags will be ordered.
  - Motion to move $575 from Fall Conference line to READS-To-Go bag line, made by Laura Pezone, seconded by Alexa Moore. Motion carries.
  - Starting a GoodReads group for NH Librarians
    - Alexa Moore, Jane Martina and Sue Harmon will meet to discuss how best to incorporate this moving forward.
  - Sustainability Committee: ask them to use existing infrastructure using program database Google Form to submit content.

- Adjourn
  - Next meeting: Friday, January 14, 2022 at 10 AM
• Motion to adjourn made by Brianna Hemmah, seconded by Sue Harmon. Motion carries.
I attended the NHLA 10/12/21 NHLA Board meeting and the 11/4/21 NHLA Annual Business Meeting with the following highlights:

- The positions of Bylaws Committee Chair and Archivist are both open on the NHLA Executive Board.
- NHLA Election results are in. Starting in 2022, Lisa Houde will be the NHLA President Elect. Lori Fisher will be continuing on as Chair of the Advocacy and Legislative Committee. Mindy Atwood will be serving another term as Secretary.
- There were two nominations for the Geisel Award this year, but the committee decided not to issue the award this year.
- NHLA website remains partially broken, but all of our files and content should still be there. We still are unable to log in. Although our pictures and other content may not presently be displaying, we should be able to access items in the Media Library and potentially establish links to these items again as work on the website continues.
- NHLA is in the middle of Strategic Planning and issued surveys to the following groups:
  o Section Leaders
  o NHLA Members
  o Non-Members
  o NHLA Executive Board members

I sent our raffle winner, Jane Malmberg, a $50 gift certificate to Amazon as her prize.

I was in communications with the NHLA Board regarding the current inability to share files in the NHLA READS Drive. This will hopefully change soon and the READS Executive Board will have access to view past Meeting Minutes, Reports and other files on the NHLA READS Drive.

Natalie updated our Bylaws with the amendments which were successfully passed at our Fall Conference. The updated Bylaws can now be found in the NHLA READS Drive and also the NHLA READS Repository.

Respectfully submitted,
Kersten Matera
READS Vice President Report – November 8th, 2021

A few new submissions from Nashua were uploaded to the repository by Kersten, who also deleted some outdated material. Bylaw amendments passed at the Annual Meeting. Those changes were uploaded to the copy of the bylaws located in the repository and will also be made to the documents housed in the READS USB and NHLA READS drive. The READS section of the NHLA website is still under re-construction.

Attended the NHLA Annual Meeting and Fall Conference. Met with Kersten afterwards to go over transition to President Elect. Decided to keep January’s meeting virtual, and will discuss future meetings at that time.

Respectfully Submitted By,

Natalie Moser
Treasurer’s Report November

Balance 09/10/2021  4,551.19
Income:

Interest  0.07
Membership  10.00
Fall Program
Reimbursement
Spring Program
Overpayment
Reconciliation

Expenses :

Membership
Publicity
Fall Program  550.00
Annual Meeting
Award of Excellence  121.89  (gift cert. & plaque eng.)
Program Support
Refund  50.00  (raffle gift card)
Spring Program
NHLA
READS TO GO
Banking fees (bounced check)

Misc.  100.00  (raffle winner lib. program)

Balance 11/12/2021  3,739.37
Respectfully submitted,
Laura Pezone, Treasurer
READS Membership Report: November 12, 2021

We currently have 162 Active, Paid members! This time last year, we had 182, so that is a decrease of 10.5%.

Since last report, one new member has joined, one rejoined after having left, and we lost one member.

Newsletter

The newsletter was sent out on Tuesday, October 5, 2021. It reached 155 recipients, and was opened by 51% of recipients (78). 10%, or 32 people, opened links in the email. Most of these clicks were for the online repository links, programming spreadsheet, or the READS Fall Conference event.

The next newsletter will go out on December 7, 2021.

Respectfully submitted,

Susan Harmon
Programming Committee Report: November 2021

The Fall Conference on October 8 had 79 registrants and just under 50 present for two sessions and the business meeting. The speaker was Becky Spratford of RA for All. She was energetic and informative—someone contacted me afterward to see if we would be having her other programs in the future. The committee hasn’t yet discussed survey results to see what topics might be of interest at the spring roundtables.

Eileen Gilbert
Reads-to-Go Report - 11/12/21

Kit Development

Kits recently added include: *A Year of Silence* (Kingston Community Library) and *Uncomfortable Conversations with a Black Man* (Plaistow Public Library).

Kits in the process of being added include: *The Beekeeper’s Apprentice* (Aaron Cutler Memorial Library), *The New Jim Crow* (Aaron Cutler Memorial Library), *Underground Railroad* (Bath Public Library), *Born a Crime* (Abbott Library), *The Girl with the Louding Voice* (Dover Public Library), and *The House in the Cerulean Sea* (Dover Public Library).

Approved titles waiting for a host include: *Anxious People, City We Became, Hamnet, Interior Chinatown, Leave the World Behind, Mexican Gothic, Pull of the Stars, The Rose Code, Such a Fun Age and The Vanishing Half.*

READS-to-Go Bags

We last purchased READS-to-Go bags in November of 2019. We paid $803.75 for 25 bags at a cost of $29.80 per unit plus Reprint, Imprint and Shipping fees. We currently have 3 bags left. Our distributor JanWay’s website seems to indicate the current pricing per unit is similar.

Reservation Statistics

There were 40 new kit reservations in September, and 55 in October.

The next READS-to-Go meeting is tentatively scheduled for 12/6/21.

Respectfully Submitted,

Brianna Hemmah
Reads Public Relations Report - November 12, 2021

Newsletter:
- The October/November Newsletter was sent out on October 5, 2021. The next newsletter is scheduled to go out on December 7, 2021. Some potential topics for the upcoming newsletter include: READS Award of Excellence announcement, READS raffle winner, welcome new board members, Fall Conference thank you, membership renewal reminder, and any additional adult services related content.

- Converted October/November Newsletter into a PDF for Alexa to post on the website.

Publicity:
- Posted Fall Conference Save the Dates and Registration information on NHLA & Librarians of the 603 Facebook Pages and the NHLA Instagram.

- Posted Submission Deadline for READS Raffle on NHLA & Librarians of the 603 Facebook Pages and the NHLA Instagram.

Respectfully Submitted,
Jane Martina
Public Relations Chair
Website Coordinator Report: November 12th, 2021

General Updates:

- Website is still being fixed and cleaned, no access until this is complete.
- Update READ Executive Board Google Drive with 2021 Meeting Minutes and Newsletters

Program Repository:

- We now have 50 submissions, 4 more since our last meeting.

Respectfully submitted,
Alexa Moore