

READS

REFERENCE AND ADULT SERVICES SECTION

READS Executive Board Meeting
Friday, March 12, 2021 10:00AM

- Board Members Present: Brianna Hemmah, Susan Harmon, Eileen Gilbert, Jane Martina, Alexa Moore, Jessican DeLangie, Mindy Atwood, Natalie Moser, Kersten Matera
- Others Present: Emily Weiss
- **Call to Order at 10:02 AM**
- **Acceptance of minutes from January 8, 2021**
 - **Motion to accept minutes made by Natalie Moser, seconded by Susan Harmon. Motion carries, Mindy Atwood abstains.**
- **Reports**
 - [Treasurer's report](#), Jessica DeLangie
 - Executive Board reports:
 - [President](#), Kersten Matera
 - Vice President, Natalie Moser: no updates at this time.
 - Past President, Mindy Atwood: Comfortable with awards of excellence and not having had one for 2020. Not the first year this has been the case. Sharing award of excellence recommendation to contacts.
 - [Membership](#), Sue Harmon
 - [Programming](#), Eileen Gilbert
 - [READS-to-Go](#), Brianna Hemmah
 - [Public Relations Chair](#), Jane Martina
 - [Website Coordinator](#), Alexa Moore. 36 new programs added to program repository.
- **New Business**

- Welcome Emily Weiss from NHLA's EDI Task Force
 - Means of finding more diverse authors who might be willing to present at local libraries.
 - READS-To-Go kits: new items that have more of an EDI focus.
 - Manchester's city-wide EDI committee.
 - Advocacy efforts to support EDI programming.
 - EDI article in a future newsletter.
- Proposed budget
 - Usage of miscellaneous funds.
 - READS-to-Go budget.
 - Membership line.
 - Awards section.
 - **Motion to approve budget made by Brianna Hemmah, seconded by Mindy Atwood. Motion carries unanimously.**
- What will our Fall Conference/Annual Meeting look like this year?
- Voting members
 - Make READS-to-Go as standing committee. Requires a bylaw change. Natalie will work on verbiage for the bylaw changes for the fall. **Motion made by Kersten Matera, seconded by Natalie Moser. Motion carries unanimously.**
 - Natalie Moser will investigate other organizations usage of website coordinator as a voting member, and how in general they differentiate between voting and non-voting members. Pam Smith bylaws chair for NHLA. Discussion tabled until next meeting.
- On our READS-to-Go page there is a link to the old blog – can that be retired? Brianna Hemmah believes it can be retired at this time, but will check with other committee members before doing so.
- Potential change to bylaws – voting per email must be permitted in bylaws. Motion to allow for votes to be held by email and have this read at the next convened meeting. Tabled until next meeting.
- Nominating committee for vice president and secretary: Consists of past president and three other members: currently Natalie Moser and Kersten Matera.
- *READS Award of Excellence*
 - *promoting the award*
 - *criteria we use for the award*
 - *how many awards to give out in 2021 (we did not issue an award in 2020)*
- **Old Business**
 - READS Repository
 - *Ideas to promote the database*
 - Raffle for people who submit ideas programming and repository.
 - Gift certificate for craft supplies to winner?
 - Incentivizing individual librarians as well as libraries. E.g. \$100 towards a

- program, \$50 gift certificate for librarian.
 - \$150 in public relations budget towards this.
 - READS Adult Programming Database and form
 - Number of submissions
 - EDI Drop-down
 - Ideas to promote the database
 - READS Transition Guides and Handbook updates
- **Adjourn**
 - Next meeting: Friday, May 14, 2021 at 10 AM
 - Motion to adjourn made by Susan Harmon seconded by Jessica DeLangie.

DRAFT

Treasurer's Report January 8, 2021

Balance 11/13/2020 **4,200.80**

Income:

Interest 0.04

Membership 5.00

Fall Program

Reimbursement

Spring Program

Overpayment

Reconciliation

Expenses :

Membership

Publicity

Fall Program

Annual Meeting

Award of Excellence

Program Support

Refund

Spring Program

NHLA

READS TO GO

Banking fees (bounced check)

Misc.

Balance 01/08/2021 **4,205.84**

Respectfully submitted,
Jessica DeLangie, Treasurer

READS President Report – January 2021

News from NHLA

- Deb Hoadley will be taking on the role of Conference Chair
- NHLA will hold a Fall Business Meeting virtually on Nov. 5. Don't have any other details (exact time, keynote, etc.)

As our searches for a high-resolution READS graphic were fruitless, I had a new vector file made of our graphic. It is almost identical to the original (only a trained eye would notice a slight difference in font) – the original one began to appear in our READS reports in 1999. I passed on the graphic to Alexa.

I submitted a number of NPL programs into the READS Adult Programming database.

Emily Weiss from NHLA's EDI Committee reached out to see if she could join our next meeting to talk about what the EDI Committee is doing and to discuss how READS can also shine a spotlight on this timely subject.

The Technical Services Committee of NHLA reached out to see if they should become part of READS – I responded that TS is usually on the periphery of our focus, but encouraged them to contact us if they were seeking a section to collaborate with. I took a new look at our members and updated a breakdown I had compiled in 2011. 2011 was before NHLA's Paralegal Librarian Section started, so I likely combined Librarian and Library Assistant titles together; I kept them separate in the 2021 data.

	2021	2011
Adult Services and Reference	22%	20%
Circulation	6%	7%
Director/Asst. Director	36%	39%
Information Technology	2%	1%
Librarian	7%	16%
Library Assistant	10%	-
Miscellaneous	1%	6%
Nothing listed	6%	4%
Technical Services	4%	3%
Youth	6%	4%

I reviewed the budget with Jessica and we talked about possible changes which we will review at our next meeting.

Respectfully submitted,
Kersten

READS Membership Report: March 12, 2021

Membership

We currently have 153 active members of READS. This is an 8.38% decrease over membership numbers last year. We gained one new member since January and lost two. 33 of last year's members have lapsed their membership.

New members will be sent a welcome email and added to the newsletter mailing list.

Newsletter

The newsletter was sent out on Tuesday, February 2, 2021. It reached 177 recipients, and was opened by 58% (103) of recipients. 15%, or 59 people, opened links in the email. The next newsletter is scheduled to go out on April 6, 2021.

Respectfully submitted,
Susan Harmon

DRAFT

READS Program Committee March 2021

READS Roundtables

April 15 10am-11:30am

Library programming and outreach have changed so much in the past year. Join fellow NH library workers who have adapted programming, tried something different, made new connections in their community, and learned A LOT about Zoom. Share frustrations and successes in a small group discussion. Since our plan is to have a detailed conversation, space is limited. An overflow roundtable will be held Thursday April 22 for those who are waitlisted.

March 15 1pm

Gathering to record a discussion on the Roundtable topic, which should be released to READS members within a week. The recording will initially be an unlisted video on the NHLA YouTube page. The recording will be available to NHLA members after the "live" Roundtable discussions. Sue Harmon from Manchester, Mary Girard from Dunbarton, and Shayla Locke from Laconia will participate, along with the program committee members.

Fall Conference

Virtual, October 8

Becky Spratford is a Readers' Advisory Specialist in northern, IL. She trains library workers all over the world on how to help leisure readers in the public library. Becky runs the popular and critically acclaimed RA training site RA for All and its evil twin, RA for All: Horror.

Draft Schedule

9:30-11 RA for All: Think like a Reader

11:15-11:45 READS meeting (People can attend just this part)

11:45-1 Lunch/Breakout rooms for chat?

1-2:30 Demystifying Genre

She can work with whatever platform we choose. \$550 for the whole day.

Reads-to-Go Report 3/8/21

Kit Development

Kits recently added include: *The Witch Elm*, *Ask Again Yes*, *The Whisper Network* and *The Dutch House*.

Kits in the process of being added include: *A Year of Silence*, *Devil in the White City* (expected this week), *The Magpie Murders*, and *COVID Spring*.

Kits currently being offered to Libraries for hosting include: *The Glass Hotel*, *Great Believers*, *Inheritance*, *City of Girls*, *Akin*, *Long Bright River*, *Dear Edward*, and *The Switch*. Books that can be added after the paperbacks become available are: *Giver of Stars*, *City We Became*, *The Vanishing Half*, *Such a Fun Age*, *The Splendid and the Vile*, and *Where the Crawdads Sing*.

READS-to-Go Committee

The READS-to-Go Committee has not held a meeting since the last READS Board meeting, as we run on a quarterly schedule.

NH KitKeeper

We have had an uptick in questions and problems involving NH KitKeeper. The problems are primarily routine issues that are resolved quickly. It seems to be more the result of new people using the system than any real problem with NH KitKeeper itself.

NH Humanities

NH Humanities contacted me about their new book club initiative. They will be launching a program that will offer libraries NH Humanities facilitators and a select list of books on humanities topics for online discussion groups. Their focus will be history, philosophy, and classic literature. They will provide funding for the facilitators and copies of the books for participants to keep. They are also looking into sponsoring a statewide read next year through Center for the Book. They wanted to make sure that the program was not too similar to READS-to-Go. I let her know that it is not too similar, and that it would not matter if it was because the more book club kits out there, the merrier. She will let me know when they are ready to launch. It would be a nice thing to add to the newsletter when it is time.

There were 26 new kit reservations in January, and 39 in February.

The next READS-to-Go meeting will be held on 3/15/21, a week later than originally scheduled.

Respectfully Submitted,
Brianna Hemmah

Reads Public Relations Report

March 12, 2021

Newsletter:

The February/March Newsletter was sent out on February 2, 2021. The next newsletter is scheduled to go out on April 6, 2021. Some potential topics for the upcoming newsletter include: Spring Roundtables, READS Repository highlight, READS Award of Excellence Nominations, EDI Committee Highlight, or any additional READS news or relevant adult services highlight.

Social Media:

Graphics were created to start marketing the READS repository and Award of Excellence on NHLA social media accounts.

Respectfully submitted,

Jane Martina

Public Relations Chair

DRAFT

Website Coordinator Report: March 12th, 2021

General Updates:

- Updated Blog in February & March with 2 newsletter articles
 - Reaching Readers 2/2/21
 - Spring Roundtable - Save the Date 2/15/21
 - READS Repository: Cooking & Crafts 3/1/21
- Updated the READS Award of Excellence Page and made form and documents live.
 - New 2021 Word Doc and PDF posted
 - Updated Google Form to reflect correct dates
- Added the High Resolution Logo to Website and all currently used Google Forms
- Worked with NHLA website coordinator and successfully updated the admin email address for the website to my email
- Reached out to librarians who posted program recommendations to NHAIS. Asked them to fill out the form as part of our soft launch.

Meeting Minutes:

- Posted draft minutes for January 8, 2021 meeting
- Posted approved minutes for November 13, 2021 meeting

Respectfully submitted,
Alexa Moore