

CONANT PUBLIC LIBRARY

S.O.A.R. EXERCISE SUMMARY RESULTS REPORT 2022

TRUSTEES & FRIENDS BOARDS		STAFF	
STRENGTHS - TOP 3 (in descending order)		STRENGTHS - TOP 3 (in descending order)	
1	Variety of Activities for a Variety of Different Audiences	1	CW MARS Membership (resource sharing)
2	Welcoming Atmosphere (esp. children's area)	2	Friendly, Welcoming Atmosphere
3	Staff's Helpfulness and Longevity	3	Capable, Helpful Staff
OPPORTUNITIES - TOP 3 (in descending order)		OPPORTUNITIES - TOP 3 (in descending order)	
1	Availability of Off-Site Space for Programs/Collaborations (e.g., 1835 building, senior center)	1	Sterling is Developing a Town Revitalization Plan
2	Interest in New Programs (nature-focused, intergenerational)	2	Increasing Number of New Families are Moving to Town
3	Untapped Tweens and Teens Populations	3	Community Members' Interest in Learning What to Do in Town
ASPIRATIONS - TOP 3 (in descending order)		ASPIRATIONS - TOP 3 (in descending order)	
1	Is a Community Hub that Appeals to a Broad Cross-Section of the Town	1	Better Parking
2	Be Viewed as a Welcoming Meeting, Study, and Work Space	2	Larger Collection Space and Collection Size
3	A Diverse Assortment of Well-Publicized, Accessible Programs are Well Attended	3	A Bigger, Separate Program Room Accommodates More People
RESULTS - TOP 3 (in descending order)		RESULTS - TOP 3 (in descending order)	
1	Increased Use of Library Space (e.g., observations, anecdotal)	1	Increased # Library Visitors
2	Increase in Positive Community Feedback (surveys, suggestion box, et al)	2	Positive Trends in all Existing Circ. Stats and Website Usage Stats
3	# Library Visitors Equals/Exceeds Pre-Covid Levels	3	Increased # Collections Materials
ADDITIONAL S.O.A.R. EXERCISE INPUT			
ADDITIONAL STRENGTHS		ADDITIONAL STRENGTHS	
1	Fiscal Responsibility	1	N/A - No additional strengths contributed
ADDITIONAL OPPORTUNITIES		ADDITIONAL OPPORTUNITIES	
1	N/A - No additional opportunities contributed	1	N/A - No additional opportunities contributed
ADDITIONAL ASPIRATIONS		ADDITIONAL ASPIRATIONS	
1	Improved parking and access to building.	1	More proactive staff, staff-led programs of a wider variety
2	Collaboration with the Sterling Historical Society on speakers, research, and displays promoting the history of Sterling.	2	
ADDITIONAL RESULTS		ADDITIONAL RESULTS	
1	A structured format for adoption, review, and evaluation of programs.	1	Increase in the number of teens and adults attending library programs
2	Increase the number of parking spaces available for patrons esp. for the mobility impaired and parents with strollers and small children.	2	