## Joint Board of Library Trustees/Board of Selectmen Meeting August 16, 2011

7:00 p.m.

### Medway Public Library

### **Attendees:**

#### Trustees:

Carol Brown, Vice-chair Ed Duggan Chris Monahan William Roberts, Secretary Wendy Rowe, Chair

### Selectmen

Dennis Crowley, Clerk Richard Dunne, Chairman Andrew Espinosa, Member John Foresto, Vice-Chairman Glenn Trindade, Member

## **Fincom Members**

Chris Lagan Tony Pacholec

# Citizens (a few from the multitude):

Suzanne Kennedy, Town Administrator Margaret Perkins, Library Acting Director

#### **Minutes:**

- 1. Call to order; Recitation of the Pledge of Allegiance
- 2. Strategic Planning for Medway Public Library

The library's long range plan is here

The Trustees' stategic goal currently is to implement this. In particular: "to continually maximize the Library's usefulness by meeting the evolving needs of the community."

Wendy spoke of the need for a full-time director. The arguments for this are listed here

Ed added that in order to meet our goals, having a fulltime Director is vital.

Wendy pointed out that in bygone times, the Library Director attended the Town Administrator's regular staff meetings and the library was well integrated with the town.

The selectmen generally felt that the Library Director (and through that person the rest of the staff) should report to the Town Administrator.

There was some discussion of how the library was organized. Briefly: the staff reports to the Library Director and the Library Director reports to the Trustees. Though the Trustees are primarily a planning board, they formally evaluate the Library Director once a year. Unlike with the unionized staff, this evaluation affects the Director's salary. The evaluations fell into abeyance when with the cutbacks (no professional Director to evaluate). The Trustees did not formally evaluate Felicia as she reported to the Franklin Town Administrator.

In the Selectmen's view, the advantages of having the Library Director report to the Town Administrator include:

- Professional management of performance, taking into account the objectives set for the position.
- Synergies with other town resources. This has been a success elsewhere in the town. (Indeed the library is very happy the synergistic Facilities Management we've been getting).
- o Improved communications. The Selectmen have the clear sense that the library is operating as its own little hermetically sealed enclave.

Wendy suggested that something called matrix organization was something to consider. This works well in Weston (according to Susan Brennan, the Library Director there)

There was a question about library traffic and circulation. It has increased with the restoration of certification and the increased hours that came at the same time

There was the question of how many employees the library has - 7, 2 full time, 5 part time (under 20 hrs).

Carol said we need to figure out where we're going. Through Minuteman, the library's material assets are regionalized. Though sharing a Library Director did not work well for various reasons, we should still look into regionalizing library human assets. There needs to be a vision for this.

Dennis felt that library should integrate better with the town (this was a general theme of the meeting) and should look to regionalization with other communities.

There was a discussion of where the library should be in 2020. Mostly it was agreed that there should be more thought about this and that there should be another such joint Board meeting later in the fall.

Wendy said that the library was going to be open 4 more hours a week starting in September.

Richard is still our liason on the Selectmen.

On this cheery note, motion to adjourn (8:30PM): CM1, WLR2, passed unanimously

# Talking points for 8/16/2011 Joint Trustees/BOS meeting (All dollar figures are FY2012 amounts)

The Library has a FY11-15 strategic plan that we will update Sept-Oct, mainly with new target dates for items. Our overall goal is to continually maximize the Library's usefulness by meeting the evolving needs of the community.

Unfortunately, Library service has decreased drastically since FY2007 because we could not afford a full time Library Director. With a Library Director just part time, we are unable to make sufficient progress on the objectives to meet our goals.

As Medway climbs towards financial recovery, it is imperative that we invest townwide in education and self-improvement by restoring Library service. For an additional annual cost of \$31,000 for the Library's budget plus the cost of health insurance, Medway can have a salaried full time Library Director. This would give us more than double the current available hours of our highly trained, knowledgeable Library Director's time, allowing her to make significant progress towards meeting the goals in our strategic plan.

The return on this investment is easily worth the cost. Service improvements would include:

• We would be open our full 40 hours/week minimum requirement, improving Library availability and gaining another \$2800 in Library State Aid

- The Library Director would be available to the public during the majority of our hours open.
- The Library Director would be available onsite to coordinate staffing issues and to redeploy staff in real time to meet current needs most effectively.
- The Library Director would be able to provide Reference service to the Public; that is part of what is taught for a Masters in Library Science, and traditionally our Directors have provided Reference service to Library patrons.
- The Library Director would be able to work at the Circulation Desk to give staff members the opportunity to take free training; currently, the training is available but they can't go because we don't have enough coverage.
- The Library Director would have more time to devote to the selection of books and other materials, better tailoring the collection to the community's needs.
- The Library Director would have time to locate, apply for, and administer grants for library programming and services.
- The Library Director would have time to design and implement programming for underserved communities (elders, adults, teens) identified in our Needs survey.
- The Library Director would have time to incorporate advances in technology into the Library's processes and service after thorough research and selection of the most appropriate solutions.
- The Library Director would have time to increase outreach to community members, groups, businesses, and educational facilities to seek additional connections, funding sources, and possibilities for collaboration.